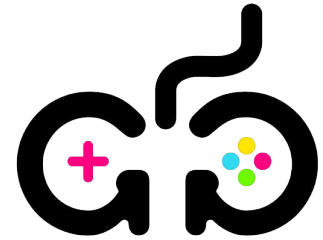


Gaming Guild Highlight: Good Games Guild



Dear reader, for more information about Gaming Guilds, please check our first report available at [Gamelabs](#).

**“We are not just a Guild,
we are a movement that believes everyone
can make a living from gaming”
- Good Games Guild -**

[Good Games Guild](#) is one of the fastest growing guilds in the guild ecosystem. The project was founded in July 2021 with the \$GGG token release in November 2021 on the BSC network. The team have been busy building out many strategic partnerships across the Metaverse gaming sector.

They have branched out with a launchpad, and an investment incubator under the Good Games Guild business model and are building significant momentum in this rapidly growing and competitive guild ecosystem. Their aim is to create the largest virtual world economy by sponsoring millions of play-to-earn gamers, investing in play-to-earn games along with their in-game assets and building tools that will enhance the future of gaming and the metaverse.

Based in Jakarta, Indonesia, the guild is well positioned to tap into the vast population of mobile gamers within Indonesia whilst simultaneously progressively growing scholarship globally.

Esports team, Morph Esport was recently on boarded, as a strategic partner, with the aim to promote Good Games Guild to the non crypto gaming community. The objective being to not only bring exposure to the play to earn gaming space but also create awareness among the broader gaming community of the potential to earn a living through gaming via scholarship with the guild. In Indonesia Esports is becoming a rapidly growing market with official support from the government.

Whitepaper	https://docs.goodgamesguild.com/
Chain/Network	Binance Smart Chain (BEP20)
Token Address	<code>0xd8047afecb86e44eff3add991b9f063ed4ca716b</code>

The core business model includes three primary revenue sources, these are:



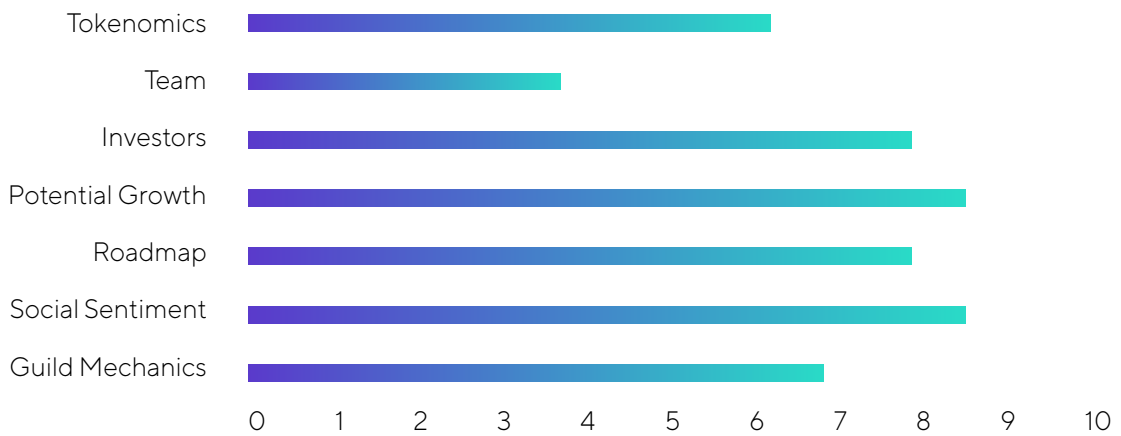
OUR OPINION // GGG

Good Guild Games is one of the newer gaming guilds to have raised funding and have only recently surpassed 1500 scholars. However the fact that they are based in the world’s 4th most populous country, Indonesia, surrounded by several low GDP countries, does provide them with some significant growth potential. They also have a fair revenue split with their scholars boding well for long term player commitment. GGG have also aggressively pursued a significant number of partnerships both with established and up and coming games, adding to their growth potential. In particular their partnership with eSport Team, Morph, has significant impact potential. The development of a scholar dashboard tracking earnings is also an intelligent addition to their offering. Of concern is the poor level of communication from the founding and developer teams themselves and the NFT launch issue they had. However as a low cap project with decent growth potential **we feel is a good medium to long term investment.**

Token Symbol: **GGG** | Chain: **BEP20 (BSC)** | Exchange: **Gate.io, KuCoin, PancakeSwap**

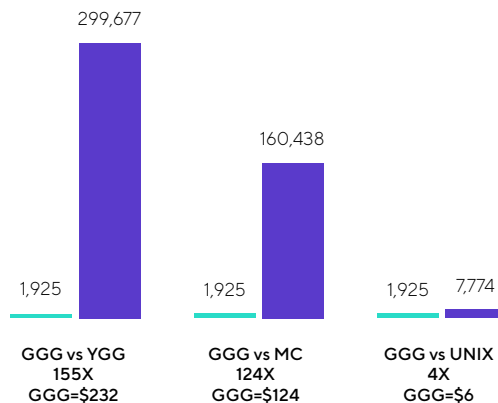
Short Term Investment: **Yes** | Long Term Investment: **Yes**

Price : **0.8573 USD** | Market Capitalization : **1.421.791**



Potential Gain through market cap comparison:

GROWTH POTENTIAL THROUGH MARKET CAP COMPARISON (IN MILLION USD)



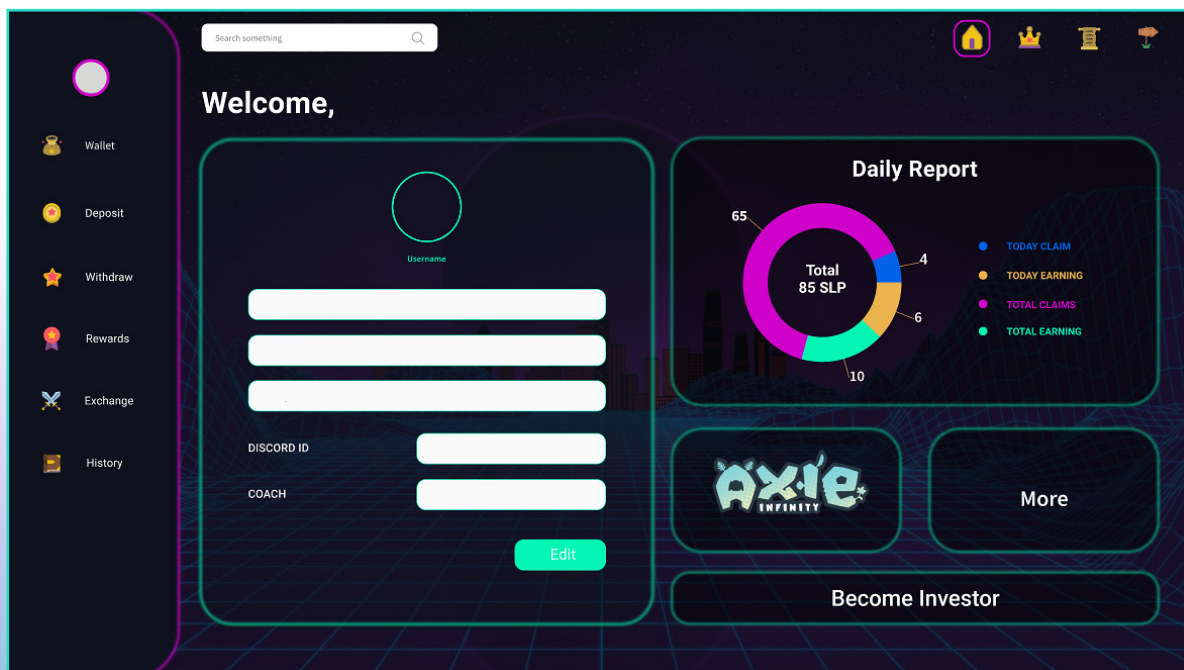
Scholarships

Over 1000 active scholars have been onboarded into the guild and around 500 of these scholars are being utilized in the Axie Infinity game. Active scholarships are also running on Pegaxy, HappyLand, Wasted Land, Cyball and Wonder Hero.

The scholars are well rewarded for their endeavors with a 50/50 split of the in game earnings.

Good Games Guild has an in-house dashboard for the scholars that displays their earnings and activities on the games they are playing, as well as a cash out function that will convert the token earnings into fiat and will be deposited into their bank accounts.

The scholars also have a rating attached to their performance with the top tier scholars offered added incentives to keep player retention within the guild.



MetaVerse Pad

The MetaVerse Pad is a multi-chain launchpad for metaverse and NFT gaming projects by Good Games Guild. Upcoming projects can apply to launch but must be assessed by the MetaVerse Pad team and have the following qualities to be considered for listing.

- **SUPER (Solid, Unique, Pioneer, Engaging, Reliable)**

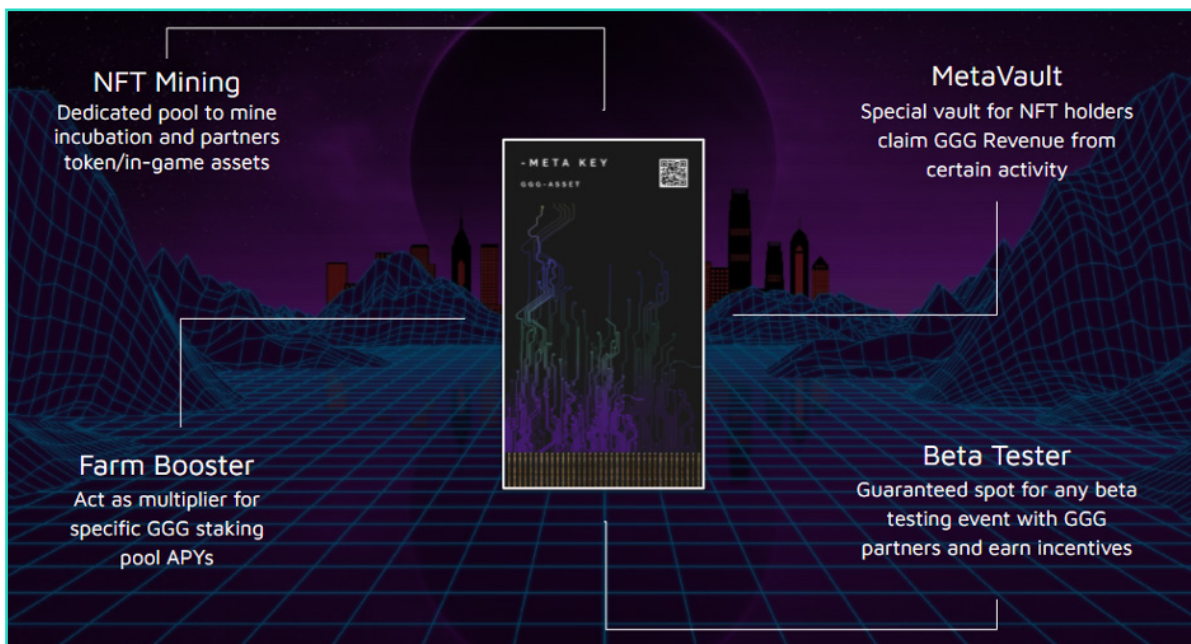
Battle of Guardians, Bulliverse and Battle Enforcer have been successfully launched on the MetaVerse Pad and Karmaverse has finished whitelisting and will be launched soon.

The launchpad is also launching NFT projects directly related to Good Games Guild called the MetaKey; two separate NFT's come under the MetaKey title, Andromeda and Circinus.

Andromeda has a total mint supply of 2,750 NFT's and gives a Multiplier to the \$GGG staking pool double to what Circinus offers. Circinus will also have a multiplier and has a mint supply of 5,500 NFT's.

In addition an additional set of these NFT's were also listed on Binance NFT Marketplace on the 22nd of February. This has enraged community members who are unhappy at not only having not received their private sale NFT's but that the new set of NFT listed on the Blnance Marketplace were done so at the same price.

The Metakey NFT's are still listed as upcoming on the MetaVerse Pad at time of writing.



Users wishing to access the MetaVerse Pad, must apply for white listing and then proceed to stake \$GGG on the platform.

There are no prestaking days required before the whitelisting and users are required to keep tokens vested for 14 days after the launch has concluded.

Staking tiers are as follows:

GGG Tiers

150+ GGG Tokens	Lottery
500+ GGG Tokens	Guaranteed
2.000+ GGG Tokens	Guaranteed
5.000+ GGG Tokens	Guaranteed
10.000+ GGG Tokens	Guaranteed

These countries are restricted from participating:

United States	Libya
Afghanistan	North Korea
The Central African Republic	Namibia
China	Mali
Congo-Brazzaville	Somalia
Congo-Kinshasa	South Sudan
Cuba	Sudan
Eritrea	Pakistan
Guinea-Bissau	Yemen
Iran	Syria
Iraq	Tajikistan.
Lebanon	



Good Game Labs



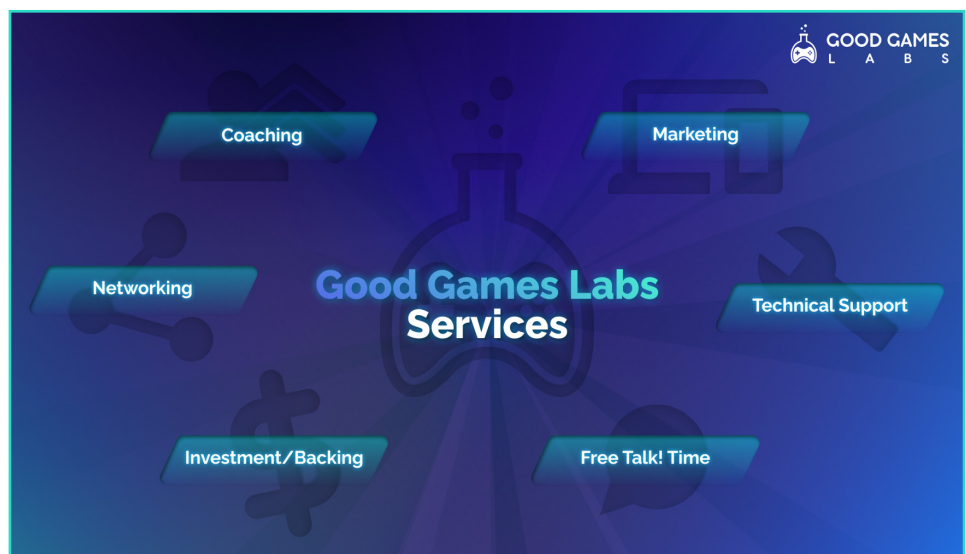
Good Games Labs is the investment and incubation arm of Good Games Guild.

They are incubating projects from start up to completion and will provide mentorship to these incubation projects.

Providing training and supervision to develop into quality products, Good Games Labs will assist with fundraising from investors and partners of Good Games Guild. The incubator projects will also be assisted with promotion activities and marketing of their projects as well as gain market access to the Good Games Guild broader network.

This project is only 3 months old but has already incubated the following projects:

- Battle of Guardians
- Avarik Saga
- Battle Enforcer



Investors and Partners



They have a strategic partnership with [X21](#). The blockchain advisory and investment firm helps blockchain start-ups accelerate their growth and exposure in the industry

[Mapleblock Capital](#) has partnered with Good Games Labs and Decentral Games to launch a \$15M NFT, Gaming and Metaverse fund

[Blockable](#) has joined forces to co-incubate projects with Good Games Labs with both teams bringing different skill sets to the partnership.

Good Games Labs investments include:

The Wasted Lands
ERA7 Game of Truth
Age of Tanks
Racefi
Infinity Skies
Souni
Bullieverse
The Fabled
Metastrike

Arker
SpellFire
Ancient Kingdoms
Kitsumon
Arenum
Engines of Fury
Elfin Kingdom
Game Rich
Tap Fantasy

Meta Dojo
Legends of Elumia
Mecha Morphing
Heroes Chained
Dragon Evolution
Memoverse
Karmaverse
Aradena



Future Developments and Road Map

PHASE 1 (Q3 - Q4 2021)	PHASE 2 (Q1 - Q2 2022)	PHASE 3 (Q3 - Q4 2022)
Token Sale	NFT Marketplace	Lending Features
Web Dashboard	Mobile Apps Management	DAO Begins
Staking Reward	Gamifying & Ranking	

The roadmap for Good Games Guild is not ambitious, and the milestones that are in place have six month periods attached to their achievements giving the team ample time to achieve each milestone.

Good Games Guild aims to build out a DAO in the future with a treasury system.

Rent to Earn is a feature that offers NFT asset holders a place to stake their gaming NFT assets to be utilized by the guild scholar of the renters choosing. This is where the scholar ratings come into play, showing the Lender the best performing scholars in that particular asset class.

The profit split from in game earnings utilizing the Rent to Earn model is proposed to be:

10% for the guild, 40% for the NFT lender and 50% for the scholar.

There is an NFT marketplace slotted for development in the future with a 1.5% transaction fee proposed.

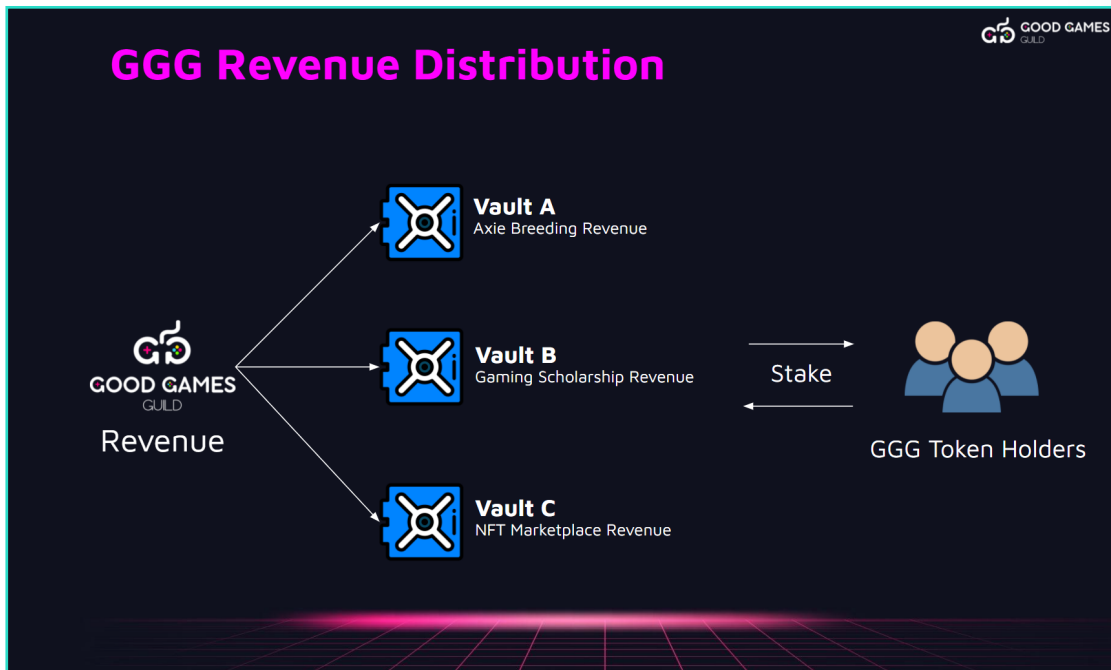
Everything targeted for Phase 1 has been completed according to the roadmap.

Nothing on Phase 2 has been delivered in Q1, giving the team 3 months to achieve the milestones in Q2.

\$GGG tokens are proposed to be launched on the Solana network, but this has been delayed due to unforeseen technical issues with the coding.

Good Games Guild are also proposing to develop a bridge between the BSC network and Solana but no set date for either of these have been communicated by the team.





Vaults are another interesting feature where users can stake their \$GGG in specific vaults and receive a yield from that vault's particular revenue model.

Tokenomics

Good game guild has its own GGG token with utility as below:

- Activities rewards
- DAO Voting and Proposal
- Payment for platform services and network
- Vaults
- Staking



TOKEN NAME

Total Supply

Market Cap

Fully Diluted market cap

Circulating Supply

Circulating Supply (%)

ATH

Date of ATH

Current Price

Delta from ATH

All Time Low

Date of ATL

Delta from ATL

Contract Address (BSC)

GGG

100,000,000

\$1,103,930

\$109,624,910

1,292,500

1,29%

\$16,78

Nov 25, 2021

\$0,8573

-93.44%

\$0.829

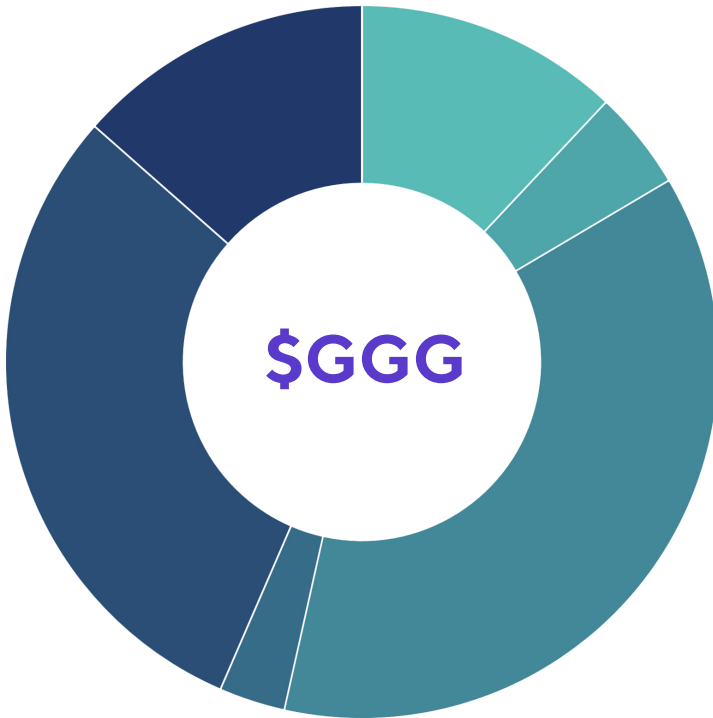
Mar 16, 2022

3,03%

0xd8047afecb86e44eff3add991b9f063ed4ca716b



GGG TOKEN DISTRIBUTION



- 13.5%** Token Sale
- 30.0%** Treasury
- 3.0%** Partnership
- 37.0%** Community
- 4.5%** Advisors
- 12.0%** Team

Each token allocation has different cliff and vesting schedule period as shown below. The \$GGG tokens will be fully distributed in the 48th month after TGE. Note the token sale allocations of 13.5% are divided into 4 major funding rounds, detailed as follows:

TOKEN DISTRIBUTION SCHEDULE

Seed Round (3.55%) 5% at token generation event / 1 month cliff / 10% monthly / 5% the last month

Private Round A (7.5) 10% at token generation event / 1 month cliff / 10% monthly

Private Round B (1.25%) 10% at token generation event / 1 month cliff / 10% monthly

IDO (1.2%) 20% at token generation event / 1 month cliff / 20% monthly

Token Sale (13.5%) See Above (Total capital raised \$2.094M)

Treasury (30%) 10% unlocked at token generation event / 6 month cliff / 10% per month

Partnership (3%) 6 month cliff / 1 year daily vesting

Community (37%) 4 years linear unlock

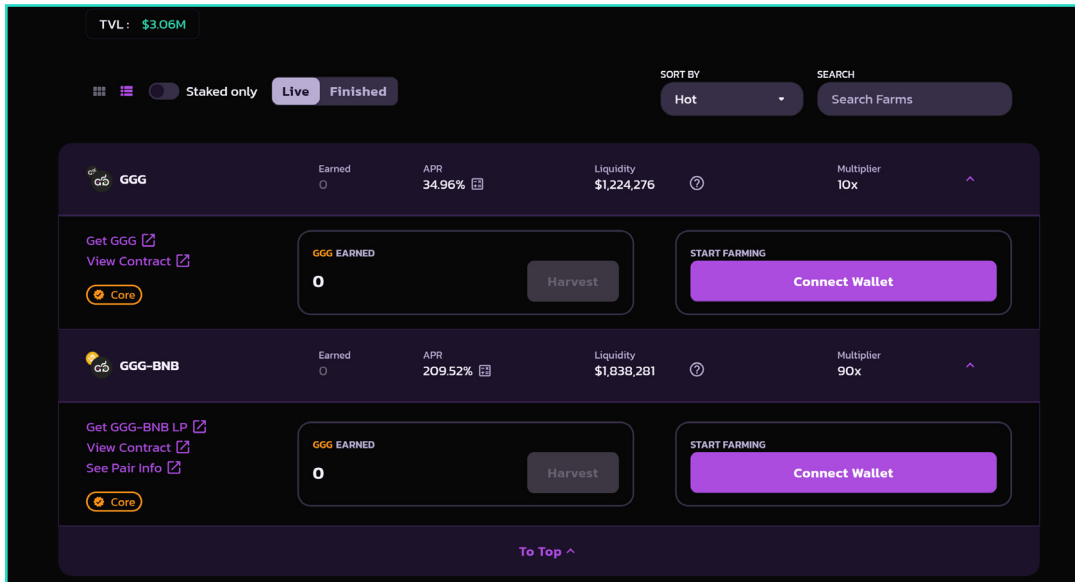
Advisors (4.5%) 6 month cliff / 1 year linear unlock

Team (12%) 1 year cliff / 2 years linear unlock

Good Guild Games has a strategy of buying back their \$GGG token with 20% of their profits after achieving ROI into each gaming project, this will be put back into their DAO treasury when enacted.



Staking



Staking the \$GGG token is done on the native platform and there are two options currently available for staking:

Single token staking of the \$GGG token with a variable APR of 34.95% by simply staking the \$GGG token in the contract to earn yield.

To participate in the staking simply click the staking option on the home page to be directed or follow this link -

<https://staking.goodgamesguild.com/farms>

LP token pairing of \$GGG/\$BNB with a variable APR of 209.52%.

This pairing is done through this contract, and requires equal \$ value of both \$GGG and \$BNB to combine to make the LP pair.

Once the [LP pair is combined on pancake swap](#), users need to stake the LP pair [on the native platform](#) to earn yield.

There are no lock up times for either contract and users are free to unstake at any time.

Harvesting of the yield is done manually.

As the token is on the smart chain network, users will need some \$BNB for transaction gas fees when performing any actions such as staking, unstaking and harvesting.



Team and Advisors

Information on the team or advisors is not displayed on either their whitepaper or their website at time of writing.

Team

Aditia Kinarang - Co Founder and CEO, Co-Founder of Incrypto Exchange, Co-Founder of YKM Ltd, blockchain solution company. Has a background in the banking sector. Involved in blockchain from 2013.

Wilson Tiomajaya - Co Founder and COO, Avid Gamer, studied business at Universitas Prasetiya Mulya, has experience as a finance manager. Involved in blockchain from 2013.

B.E. Suryadi - Co Founder and CTO. IT industry since 2009, and blockchain engineer. Has studied computer engineering and information systems. Solidity programmer from 2016. Involved in blockchain projects as a smart contract developer

Ary Utama - CFO. Eight years experience in investment finance, masters degree in finance from Antwerp Management School.

Advisors

Shinta Dhanuwardoyo - Founder of Bubu.com which is a full service digital marketing agency and venture builder and recently launched Bubu gaming, full service gaming and E-Sports agency.

Eric Su - Serial entrepreneur and startup mentor and advisor for over 10 years. CEO and founder of Exnetwork Capital, investment firm with focus on funding in the decentralization movement.

Roger Lim - Founding Partner at NGC Ventures, investing in blockchain projects. Previously, Co-Founder of Webvisions a cloud hosting company. Also advisor to other crypto projects such as Chromia, Bluzelle, QLC Chain, SelfKey, MultiVac.



Investors and Partnerships

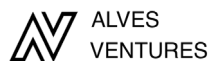
Good Games Guild has closed 3 rounds of funding for \$2.1M in October 2021.

Investors

Notable investors are:



- [Animoca Brands](#) is an investor in over 60 NFT-related companies and known as one of the biggest VC in the blockchain industry.
- [X21 Digital](#) is a Blockchain Advisory and Investment firm dedicated to helping mainly blockchain startups accelerate their growth and exposure in the industry.
- [Kyros Ventures](#) is a conglomerate of the largest and most influential entities in the Vietnamese blockchain industry.
- [AU21 Capital](#) is a blockchain VC investor with over 170 investments and currently trending their portfolio heavily into the metaverse gaming space.
- [Illuvium](#) is one of the most anticipated AAA blockchain games currently under development.



Partners

Good Games Guild has been building out a large variety of partnerships across the space and have partnered with a substantial number of blockchain games and gaming related projects.

Noteable partnerships include:



- [Pegaxy](#): The top trending horse racing game on the blockchain.
- [CyBall](#): Released very recently and is gathering a lot of momentum as a sports strategy game.
- [Sidus Heros](#): One of the top trending AAA space games, NFT, MMORPG game in Beta play.

Faraland
Ark Rivals
Oxbull
L2Y
ECIO
Babylons
Kollect
Duelist King
World of Defish
Kingspeed
Puzzle Royale
Legends of Mirta
Universe Island
Kingdom X
MeLand.ai
Wizzare
Starbots
Hero Arena
Meli Games

Meta Gods
Froyo Games
Tap Fantasy
Game Rich
Happy Land
Crypto Vs Zombies
Sidus Heros
Gamerse
Dinox
Decimated
Moo Monster
Demole
Asteroid Capital
Fireworks Games
Titan Hunters
Infinite Launch
Land Arena
Clash of Pantheons
Bit.Country

Engines of Fury
MetaStrike
Lovelace
ERA7
Seascape Network
The Monopolist
Duelist King
Gamestarter
The Three Kingdoms
Legend of Fantasy War
DopeWarz
Heros Chained
Continuum World
Cy Ball
Kawaii Islands
Pegaxy
Game Station
Planet Sandbox



Social Data

Number of Followers / Subscribers

Even though Good Games Guild's Twitter has only been active since July 2021, they have over 119K Followers with a solid amount of engagement to their posts.

They also recently reached over 45K Members on their Discord channel, where the response time to messages are quick and effective with a number of community managers active at any one.

Trending Topics

Good Games Guild has been sharing and investing in a lot of projects on their Twitter page, few mentions in the last month being Aradena, Karmaverse, Memoverse, Dragon Evolution, Heroes Chained, and Mecha Morphing. They have also entered into partnerships with Faraland, Oxbull, L2Y, MetaGods, and Froyo Games.

They regularly host live streams in their Discord server where they invite guests from the CryptoGaming industry to do an #AskMeAnything.

The trend with this project is that they invite projects that GGG is going to invest in, or do partnership with, and it's quite a popular program in their Discord server.

Their Twitter mentions are full of people seeking scholarships, as recently they have opened scholarships for CyBall. Overall, the response of GGG in social media is very positive and there is a lot of excitement going on.



Social Sentiments



They have a steady flow of Social Volume, where it peaked in the beginning of December 2021.

Social Links

Platform	Members / Followers	Links
Website		https://goodgamesguild.com/
Whitepaper		https://docs.goodgamesguild.com/
Roadmap:		https://docs.goodgamesguild.com/roadmap
Discord	237K	https://discord.com/invite/x47U9qkR5K
Twitter	119K	https://twitter.com/goodgamesguild
Instagram	1.8K	https://www.instagram.com/goodgamesguild/
Telegram (Announcement)	35K	https://t.me/GoodGamesGuildChat
Medium	54.5K	https://medium.com/@goodgamesguild



Conclusion

Good Games Guild is one of the guilds in this space that will perform well in the long run, they are building out solid partnerships and have strategic investment from Animoca Brands which will assist their growth with such an association.

Offering their scholars a generous profit share of the earnings will keep scholar retention high and also the scholars skill base will develop over time boosting their earnings and Good Games Guild profitability.

The token vesting unlock schedule could put constant sell pressure on the \$GGG token across time as it unlocks linearly and seed and private investors sell into profit but with the staking options and the upcoming vault options this could lessen the price impact on investment.

The investment and incubation arm Good Games Labs brings an interesting dynamic into play with assisting teams building out their gaming projects, the guild can help shape the games with their experience to be fun, profitable for all parties involved and sustainable.

The future is bright for the top guilds in the space as more blockchain games come to fruition and play to earn and the metaverse market cap grows towards its projected potential.

