

# Gaming Launchpad Highlight: GameFi

Founded by Marwan Refaat, a tech entrepreneur known for creating assistive AI software for the blind at MIT LaunchX, **GameFi Launchpad** is **the world's first Initial Game Offering (IGO) Launchpad and hub for game finance**, dedicated to launching blockchain-based game projects. As a leading platform in the industry, **GameFi has received investments from 16 investors with a total funding amount of \$4.0M.**

This launchpad has facilitated IGOs of various projects across the supported chains. Recently, Hai Duong, the project lead of GameFi, who was ranked in the list of Top 20 Cyber Security Innovators in 2019 took this platform to a new level by adding **Solana blockchain** to its ranks, thereby allowing its ecosystem to support gaming projects based on BSC, ETH, Polygon, and SOL blockchains.

GameFi Launchpad is also one of the biggest IGO platforms that offers the highest return on investment, attracting blockchain game players, stockholders, and investors with an active interest in the field of NFT gaming. The platform is a worldwide market for digital NFT gaming for people looking to get involved at all levels. It allows players to participate in well-known play-to-earn game projects, provides opportunities for investors, and enables NFT game designers to enlist their unique games for more exposure.

GameFi allows users to generate profit while having some fun, shifting users from the standard DeFi experience to a play-to-earn mindset that appeals to both investors and game players. And because the ROI that GameFi offers has performed exceptionally well, many users believe that the GameFi IGO platform has tremendous growth potential in the coming years.

**As the first worldwide market to enable cross-game trading of in-game products and NFTs and is a comprehensive hub, GameFi is comprised of seven main features:**

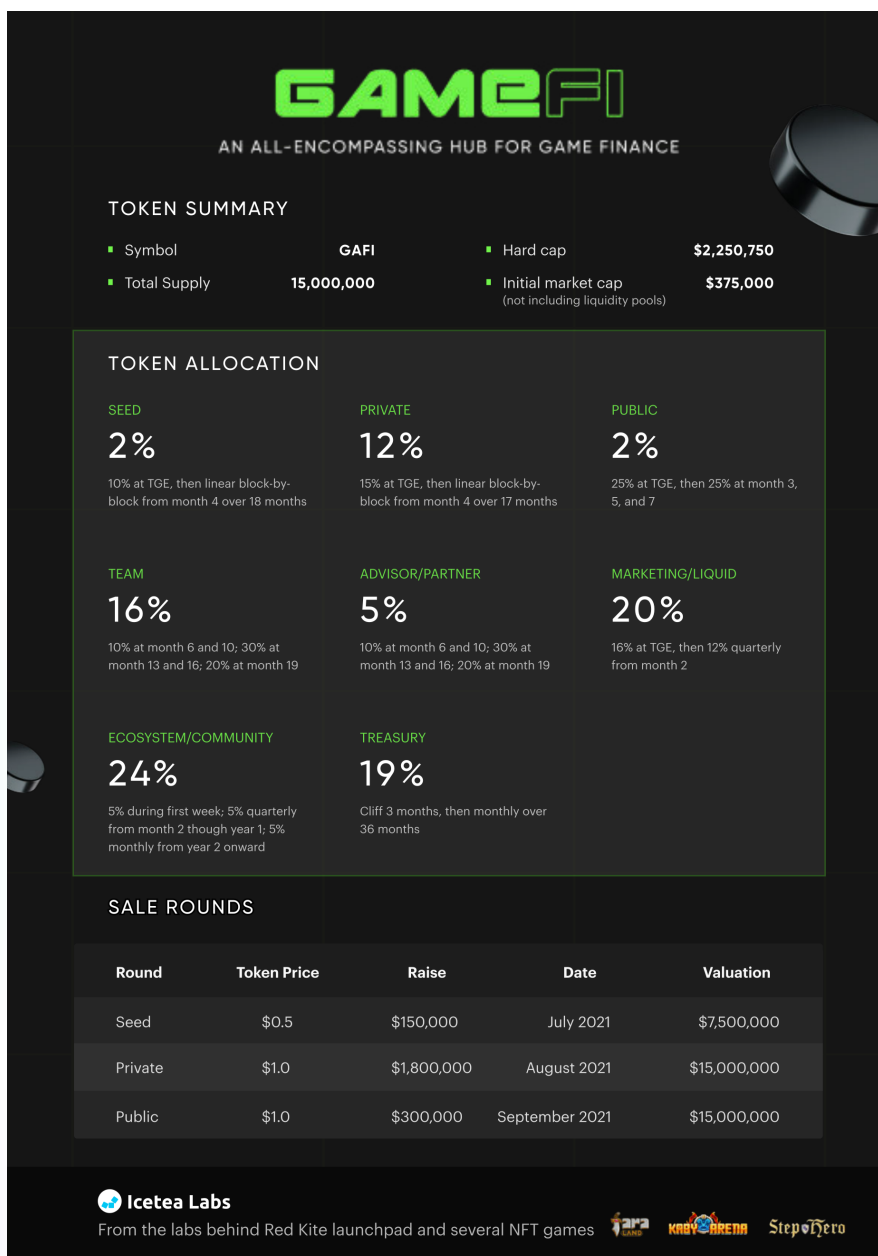
- **A Launchpad:** A launchpad for popular and upcoming gaming projects to conduct IGOs. IGOs are used to gain early access to gaming assets and serve as a point of contact for GameFi community gamers.
- **An Agregator:** Allows users access to the most popular NFT games, allowing them to trade items and track their play-to-earn yields and net item values.
- **A Yield Guild:** Offers several ways to earn without playing, including early and exclusive access to new high-profile game projects, lending of game items to other players to receive a share of their earnings, staking to earn in-game rewards, and joining yield guilds to earn passively.
- **A Marketplace:** Multi-chain NFT marketplace exclusively for blockchain game items.
- **Minigames:** Simple blockchain games to introduce new crypto users to NFTs and P2E.
- **Accelerator:** Helps teams accelerate their delivery target by using factory contracts for tokenomics, NFTs, and P2E mechanics.
- **Auction House:** For fair and trustless bidding of rare and valuable in-game items.



## Tokenomics

The GameFi ICO for \$GAFI wrapped up in September 2021 raising a total of \$2,250,000 at a token price of 1 \$GAFI to 1 USD with a Total Supply of 15,000,000 tokens.

Within 5 months the value has skyrocketed over 50x solidly establishing GameFi as a top-tier IGO platform and providing strong community-driven validation of their token and claim as the ultimate blockchain gaming destination.



## Token Allocation

The GameFi team has put a lot of thought into their token **vesting schedule to ensure steady and consistent growth in value without risking major selloff events**. All 8 token allocation segmentations will be vested over a period of 1.5 to 3 years with their **Public allocation receiving the most favorable schedule realizing 100% of their stake at month 7**. This however only represents 2% of the Total Allocation.

Next the **Seed, Private, Team, and Advisor/Partner allocations will be fully vested around the 1.5-year mark representing 35% of Total Allocation**. Finally, we have the **Marketing/Liquid, Ecosystem/Community, and Treasury segmentations completing the full token allocation within 2-3 years representing the remaining 63%**.

## IGO Staking Tiers

GameFi offers **four distinct tiers with progressive rewards** for platforms that use the launchpad with the primary objective **to create new games and projects for investors interested in gaining early access to IGOs**. The ranking system is divided into four tiers with its own varying benefits and requirements, based on the amount of \$GAFI token a user staked: Rookie, Elite, Pro, and Legend. Staking increasing amounts of the protocol's native token, \$GAFI, grants users early access to these tiers.

**GAMEFI**

### GAMEFI LAUNCHPAD RANKS

Tier	Requirement	Method	Max Individual Alloc	Withdrawal Delay	Exclusive Pools
<b>ROOKIE</b>	20 \$GAFI	Lottery	\$60	5 days	✗
<b>ELITE</b>	100 \$GAFI	Lottery	\$300	8 days	✗
<b>PRO</b>	500 \$GAFI	Lottery	\$700	12 days	✗
<b>LEGEND</b>	NFT CARD (TOP 12 WITH MOST \$GAFI STAKED IN AUCTION)	Guaranteed (20% Pool)		30 days	✓



Considering that GameFi Launchpad is relatively new, we will concentrate on the advantages of each IGO level. The rewards related to each level will be developed in the future when new functions of the GameFi ecosystem have been introduced.

### **Rookie**

- Stake a minimum of 20 \$GAFI to get to this level
- The maximum individual allocation is \$60
- \$GAFI withdrawal will take 5 days

### **Elite**

- Stake a minimum of 100 \$GAFI to get to this level
- The maximum individual allocation is \$300
- \$GAFI withdrawal will take 8 days

### **Pro**

- Stake a minimum of 500 \$GAFI to get to this level
- The maximum individual allocation is \$700
- \$GAFI withdrawal will take 12 days

Users can whitelist and join IGO pools on GameFi Launching Pad with the Rookie, Elite, and Pro levels. The lottery on any of these levels can also be used to get IGO token allocations and each stake of 20 \$GAFI will be treated as a single lottery ticket.

### **Legend – Guaranteed Allocation**

- The maximum number of Gamefi LEGEND holders is 12;
- Members of GameFi must own a GameFi Launchpad Legendary NFT card;
- The first generation of GameFi Legendary NFT is offered exclusively via bidding;
- If the number of Legends dwindles to less than 12, GameFi Launchpad will continue to run auctions for available seats;
- Eligibility to whitelist and join IGO pools on GameFi Launchpad;
- The distribution of Legend tokens accounts for 20% of an IGO pool;
- \$GAFI withdrawal will take 30 days.

### **Snapshot Time**

Whenever a pool stops accepting whitelist registrations, the GameFi system utilizes the snapshot approach to calculate each member's ranking and token allocation. Until the pool's sale is complete, whitelisted members must maintain a rating equal to or greater than the one specified at the time of the snapshot. Any loss in ranking during this period will exclude users from the pool. Users can continue to stake \$GAFI following the snapshot to improve their position in the following pools. Only pools that have not taken a snapshot are included in the to improve their position in the following pools.



**Joining an IGO pool in GameFi Launchpad involves these steps:**

**Step 1:** Go to <https://hub.gamefi.org/> and click Connect Wallet

**Step 2:** Stake \$GAFI at <https://hub.gamefi.org/#/staking-pools> to earn the rank of Rookie

**Step 3:** Fill in the required KYC details

**Step 4:** Join the IGO Pool, then apply for the Whitelist

## WhiteListing

To be eligible for whitelisting, users must be a member of one of the tiers. To apply for whitelisting, keep an eye on prospective projects and determine whether or not the whitelisting process has begun. If the project has already started whitelisting, users can register their account by clicking the 'Join Competition' button.

## GameFi Ecosystem Fees

GameFi charges some fees, including global market trading fees, launchpad and acceleration fees, and expenses associated with earning program yield. All of these payments help fund the development of the GameFi universe, accelerating its long-term expansion and accessibility.

## Conclusion

**GameFi was founded to address many of the issues that game studios have experienced in blockchain gaming by providing effective solutions for developing a platform that connects game players, token holders, and traders in one space.** Crypto gamers and investors would be wise to keep tabs on this platform as it works towards its goal of becoming the ultimate gaming destination in the Blockchain world.



### OUR OPINION // GAMEFI

GameFi is a large and ambitious project, focused on building out several diverse services into a single platform. The GameFi team are building a NFT-games launchpad, DeFi staking, a global marketplace, a NFT-games accelerator, built-in guild management as well as their own mini-games.

Though they may not currently have any AAA NFT-game titles set to launch on their platform, they have been aggressively listing a multitude of less known NFT-games across many different genres.

Token Symbol: **GAFI** | Chain: **BSC** | Exchange: **Gate.io, KuCoin, BKEX, Pancake Swap V2**

